

PRESS RELEASE

Sound in its most perfect form: HiFi manufacturer Lyravox presents the 'All In One' high-end audio system Stereomaster

High-end enjoyment of music, perfected in form and function: Hamburg-based HiFi manufacturer Lyravox presents the Stereomaster series – a unique, fully integrated audio system that pleases the eye as well as the ear. Select components, finest materials and an intuitive operating concept bring to life music from CD, the connected home or the internet like never before.

Hamburg, May 2014 – Clean, straightforward lines or lavishly embellished in the vein of Art Deco: The Lyravox Stereomaster comes in many different shapes. But all of them share the same perfect finish of finest woods and elaborately worked metals. The wall-mounted design creates a very special impression: Completely cable-free, the Stereomaster presents itself as an audio masterpiece in the room.

Enjoy music from every source

Nowadays, music comes in many forms: It can be played from CD, smartphone, home network, USB flash drive, an internet radio station or an online streaming service. The Lyravox Stereo Master combines all these sources for a unique musical experience without compromise. In addition to traditional formats, it can also handle modern high-resolution audio.

Unique, audiophile sound

The Lyravox Stereomaster features a unique, audiophile sound that is based on its perfectly matched components: Up to 12 carefully selected high-end chassis combined with premium amplification technology recreate music the way it was intended to sound. The supreme design omits lossy conversions and retains the quality of the signal. Meticulous adjustments through precise measurements and extensive listening tests provide a detailed and nuanced experience. Enjoy music at home in a new dimension!

Single piece or multi-room

Lyravox has created the Stereomaster to be unique – every single system is a statement for the individuality of music. If desired, the powerful drivers create the intense volume of a concert performance to fill even large rooms with magnificent sound. At the same time, many people wish to connect their audio systems at home to enjoy music in perfect quality within every room. To achieve this, Lyravox has designed the Stereomaster in such a way that several systems in a building can be linked: At the push of a button, all models are combined into a single, unique multi-room system.

Intuitive control via app

Lyravox has designed the Stereomaster with a classy and elegant outward appearance that directs attention to the fine materials and lavish inlays. The controls on the audio system itself are kept at a minimum, a radio remote control with colour display provides convenient

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operation and grants access to every feature of the system. It is also possible to control the Stereomaster via smartphone or tablet-PC using an app that will be available for Apple iOS and Android.

Hand-crafted in Germany

To create unique audio systems that offer long-lasting joy, Lyravox crafts every Stereomaster by hand. Each model is the result of hundreds of hours of dedicated work. The unique architecture of the Hamburg-based manufactory provides the perfect backdrop for this display of craftsmanship. Here, every single component is selected by experienced artisans and extensively tested before being fitted into one of the audio systems.

Every model is unique

At Lyravox, the customer's desire for a custom-made high-end audio system is the top priority. Because each model is crafted by hand, nearly every component can be individually modified during the manufacturing process. From colour and material to the working of the inlays, everything can be matched perfectly to the existing interior design of the customer's home. Because of this level of individuality, every Stereomaster that leaves the Hamburg-based manufactory is unique.

Models and availability

Three different models of the Lyravox Stereomaster are available with a width of 140 cm, 170 cm or 200 cm. In addition to the versions designed by Lyravox, extensive individualisation regarding colours, surfaces and veneers is possible. Lyravox plans to launch the Stereomaster in October 2014. The high-end audio system will be available worldwide through chosen HiFi dealerships as well as high-class interior design stores.

High resolution images and additional press texts

<http://lyravox.rtfm-pr.de>

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Lyravox company profile

Diligent audio engineers, enthusiastic music lovers, passionate designers – the Hamburg-based HiFi manufacturer Lyravox consists of many different people. They teamed up to shape unique, audiophile masterpieces in the heart of Hamburg and have created one of the most desirable high-end audio systems. Lyravox provides a unique musical experience for the classy home: Whether visually opulent or subtle –the Stereomaster models always deliver supreme sound quality. Each Lyravox system is crafted meticulously by hand, from the select components to the finest materials such as individually chosen woods.

www.lyravox.de