

PRESS RELEASE

## **Lyravox goes big: new Stereomaster features 4 subwoofers and 2.8 kW amplification power – premiere at the hifi convention High End 2015**

With the Stereomaster series, Lyravox presented the world's first high-end audio system with a unicabinet housing in late 2014. Now, the Hamburg-based hifi manufacturer goes even bigger: The Stereomaster 200 is two meters wide and a challenge to classical big two channel setups. No less than four integrated, directly powered subwoofers with a combination of both compound and impulse compensated designs can make the whole room quake – but not the Stereomaster itself, even at concert levels it is nearly unaffected by vibrations. The Lyravox Stereomaster 200 can play music from all digital streaming sources such as high-resolution audio via LAN, select online services and web radio. In addition, it features an exquisite integrated player for audio CDs as well as the option to connect external sources via cable or wireless to the audio system.

**Hamburg, May, 2015** – The opulent single component systems of Lyravox' Stereomaster series are crafted meticulously by hand and aim to replace full-fledged high-end systems consisting of numerous devices. Featuring the most refined audio technology, they have a big advantage: In fully integrated systems, many bottlenecks regarding sound quality are eliminated while all components are extremely well matched to act in concert. But the biggest edge comes from the precisely defined acoustic conditions that wall-mounted systems are subject to. The Stereomaster systems use them for a completely new way of stereo projection, creating a three-dimensional music experience with the dynamics of a live show in any room.

### **State-of-the-art playback and operation**

The Stereomaster systems offer all kinds of streaming functionalities while being easy to operate via remote control or tablet-PC. Thus, they combine high-end audio and modern lifestyle in a unique way. The Stereomaster 200, just like the smaller models, plays music directly from CD, USB and external devices as well as from network sources, from the internet or via Bluetooth (aptX®). It also offers multi-room functionality. All established formats can be played back with studio-quality resolution up to 192kHz/24-bit. The functionality of the devices can be extended in the future through online firmware updates, making them future-proof.

### **Unrivalled audio quality**

For superb audio reproduction, eight channels with separate digital processing and one monoblock power amplifier each offer perfectly driven speakers, stunning dynamic and a stereo experience that is unrivalled to date. The size of the soundstage as well as the three-dimensional sound imaging have been improved even further compared to the Stereomaster 170, as has the low bass performance. Four integrated, directly driven subwoofers with a combination of both compound and impulse compensated designs and an overall system output power of incredible 2,800 watts create a breath-taking audio experience that has to be heard to believe it.

"The sound of the Stereomaster 2000 surpassed even our highest expectations. It is evident how the tweeters and mid-range speakers, which we believe to be the best in the world,

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perfectly match the radical subwoofer concept we developed for the 200 model”, comments Jens Wietschorke, co-founder and head of development at Lyravox.

**Individually manufactured by hand in Germany**

The lavish chassis of the Stereomaster systems, with their acoustically optimised walls made from six different materials, are manufactured from start to finish in Hamburg, Germany. The finish is equally sophisticated, using finest veneers and genuine piano finish. All metal components are cut from solid pieces and polished by hand. Because all Stereomaster systems are individually crafted by hand, the sky is the limit when it comes to special requests regarding custom finishes and the choice of metal.

Considering all the added value, the increase in price for the model 200 is relatively insignificant – 23,800 euros compared to 19,700 euros for the Stereomaster 170 (both with piano finish). The audio system is recommended for rooms from 45 to 85 square meters. The Lyravox Stereomaster 200 is available as of May from selected dealers.

**Lyravox presents Stereomaster 200 at the High End 2015**

Representatives of the media, expert visitors and other interested parties can experience the Stereomaster 200 themselves at the High End convention in Munich, Germany, from May 14<sup>th</sup> to 17<sup>th</sup> 2015. Lyravox presents the Stereomaster as well as other products of their exclusive portfolio and invites you to join them at booth J12 in hall 3. For individual appointments, please contact Dr. Götz von Laffert, telephone +49 (0)40/32089798-0.

**High resolution images**

Product picture

[http://lyravox.rtfm-pr.de/Lyravox\\_Stereomaster\\_200.jpg](http://lyravox.rtfm-pr.de/Lyravox_Stereomaster_200.jpg)

Image pack

[http://lyravox.rtfm-pr.de/Lyravox\\_High\\_End\\_2015.zip](http://lyravox.rtfm-pr.de/Lyravox_High_End_2015.zip)

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**Lyravox company profile**

The Hamburg-based company Lyravox Geraetemanufaktur was founded in 2013 by Dr. Götz von Laffert and Jens Wietschorke to create a completely new type of product that combines high-end audio enjoyment with state-of-the-art construction and functionality. Named ‘Stereomaster’, the luxurious audio systems are created individually by hand to fit perfectly in



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any living space. The wall-mounted unicabinet solutions offer the technology of big high-end systems as well as the functionality of modern multi-room or streaming devices. Lyravox' acoustic concept is based on the idea to create the best possible solutions regarding the physics of sound through modern electronic and digital components. In addition to standard products, Lyravox also offers custom solutions for object integration as well as installations in yachts and private jets.

[www.lyravox.de](http://www.lyravox.de)